

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion - Participation of A.P. Tourism in National Mart - Designed, digitally printed and distributed the Hyderabad Travel Meet brochures, registration forms - Sanction of Rs.3,21,911/- (Rupees Three Lakhs Twenty One Thousand Nine Hundred and Eleven Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 92

Dated: 28-01-2014
Read the following:-

1. G.O.Rt.No. 980, YAT & C (PMU) Department, Dated: 11-12-2013.
2. Government Letter No. 6926/PMU/2013, YAT & C (PMU) Department, Dated: 24-12-2013
3. M/s. Stark Communication (Cochin) Private Limited, Hyderabad, Invoice No. 13-14/186, Dated: 09-01-2014.
4. M/s. Stark Communication (Cochin) Private Limited, Hyderabad,
5. Invoice No. 13-14/187, Dated: 09-01-2014.
6. M/s. Stark Communication (Cochin) Private Limited, Hyderabad, Invoice No. 13-14/188, Dated: 09-01-2014.
7. M/s. Stark Communication (Cochin) Private Limited, Hyderabad, Invoice No. 13-14/189, Dated: 09-01-2014.

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ORDER:

Government will stage the 1st edition of the Hyderabad Travel Meet & India Tourism Heritage Conclave from 21st to 23rd February 2013 duly showcasing Andhra Pradesh as a destination, bringing together all buyers, sellers and potential consumers, the India Tourism Heritage Conclave (ITHC) will focus on Heritage Tourism, MICE (Meetings, Incentives, Conferences and Exhibitions) Tourism, Wellness Tourism and Pilgrimage Tourism. And constituted a committee in reference 1st read above.

2. In the reference 2nd read above, Government have decided to participate in various National Marts held between December, 2013 & January, 2014 for promotion of A.P. Tourism and exclusively promotion of Hyderabad Travel Meet, 2014.

3. In the references 3rd to 6th read above, M/s. Stark Communications (Cochin) Private Limited, Hyderabad has submitted bills for an amount of Rs.3,48,878/- and requested for payment.

4. Government, after careful examination of the matter hereby sanction an amount of Rs.3,21,911/- (Rupees Three Lakhs Twenty One Thousand Nine Hundred and Eleven Only) to M/s. Stark Communications (Cochin) Private Limited, Hyderabad towards as detailed below:

| S.No. | Particulars | Amount Rs. |
|-------|--|---------------|
| 1. | Designed, digitally printed and distributed the HTM brochures, registration forms in connection with IITM, Hyderabad from 29-11-2013 to 01-12-2013 | Rs.51,686/- |
| 2. | Designed, digitally printed and distributed the HTM brochures, registration forms and networking and promoting HTM in connection with TAAI Indian Travel Congress at Bangalore from 13-12-2013 to 15-12-2013 | Rs.85,955/- |

| | | |
|--------------|--|----------------------|
| 3. | Designed, printed in bulk HTM brochures & Registration forms and distributed the same to various stalls as a promotional activity for the HTM in connection with ITM at Goa from 28-12-2013 to 30-12-2013 | Rs.1,00,000/- |
| 4. | Designed, printed by offset HTM brochures & Registration forms and distributed the same to various stall as a promotional activity for the HTM in connection with TTF at Bangalore from 03-01-2014 to 06-01-2014 | Rs.84,270/- |
| TOTAL | | Rs.3,21,911/- |

5. The amount sanctioned at para - 4 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists - Schemes included in PLAN, 11- Normal State Plan, 20-PMU-Promotion of Tourism / Events, 500-Other Charges, 503-Other expenditure”.

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para - 4 above and disburse the same to M/s. Stark Communications (Cochin) Pvt. Limited, Kochi through online. The following are bank account details:

| | | |
|-------------|---|-------------------------|
| Bank Name | : | Kotak Mahindra Bank Ltd |
| Branch Name | : | M.G Road, Ernakulam |
| Account No. | : | 0592 2000 0034 12 |
| IFSC Code | : | KKBK 0000 592 |

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
M/s. Stark Communications (Cochin) Pvt. Limited, Kochi.
The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department,
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.
The Accounts Officer, YAT & C (PMU - Claims) Department.
SF/SCs.

//FORWARDED :: BY ORDER//

SECTION OFFICER